



DISPLAY	FORMATO	VALOR TABELA 2023	CPM TABELA 2023
	CUTTING EDGE (+MOBILE) DDS	R\$ 713.900	
	CUTTING EDGE (+MOBILE) FDS	R\$ 357.500	
	AD TAB 1 (+MOBILE) DDS 100%	R\$ 432.630	
	AD TAB 1 (+MOBILE) FDS 100%	R\$ 216.315	
	ADTAB 2 (+MOBILE) DDS 100%	R\$ 288.420	
	ADTAB 2 (+MOBILE) FDS 100%	R\$ 144.210	
	ADTAB ESPORTE (+MOBILE) DDS 100%	R\$ 209.000	
	ADTAB ESPORTE (+MOBILE) FDS 100%	R\$ 104.500	
	ADTAB SPLASH (+MOBILE) DDS 100%	R\$ 188.100	
	ADTAB SPLASH (+MOBILE) DDS FDS 100%	R\$ 94.050	
	ADTAB UNIVERSA (+MOBILE) DDS 100%	R\$ 121.000	
	ADTAB UNIVERSA (+MOBILE) FDS 100%	R\$ 82.500	
	FOOTER MOBILE DDS	R\$ 151.800	
	FOOTER MOBILE FDS	R\$ 105.600	
	HEADER MOBILE DDS	R\$ 121.440	
	HEADER MOBILE FDS	R\$ 84.480	
	BIG FOOTER APPS DDS	R\$ 121.440	
	BIG FOOTER APPS FDS	R\$ 84.480	
	DISPLAY BLAST 20MM	R\$ 303.600	R\$ 15,18
	DISPLAY BLAST 35MM	R\$ 504.735	R\$ 14,42
	DISPLAY BLAST 40MM	R\$ 547.998	R\$ 13,70
	DISPLAY BLAST 50MM	R\$ 650.748	R\$ 13,01
	DISPLAY BLAST 60MM	R\$ 741.852	R\$ 12,36
DISPLAY BLAST 80MM	R\$ 939.680	R\$ 11,75	
RETÂNGULO NOTÍCIAS - DDS - 100%	R\$ 44.431		
RETÂNGULO NOTÍCIAS - FDS - 100%	R\$ 26.659		
RETÂNGULO ESPORTES - DDS - 100%	R\$ 235.224		
RETÂNGULO ESPORTES - FDS - 100%	R\$ 141.134		
RETÂNGULO SPLASH - DDS - 100%	R\$ 189.486		
RETÂNGULO SPLASH - FDS - 100%	R\$ 113.692		
(DISPLAY) SUPERBANNER + HALF PAGE + RETÂNGULO + FOOTER + BILLBOARD + ANCHOR	R\$ 15,18	R\$ 15,18	
NATIVE CARROSSEL DDS	R\$ 347.875		
NATIVE CARROSSEL FDS	R\$ 173.305		
BOX RELÓGIO - PATROCÍNIO	R\$ 31.900		
HALFPAGE HOME - DDS - 100%	R\$ 142.768		
HALFPAGE HOME - FDS - 100%	R\$ 85.661		
LOGOUT - DDS - 100%	R\$ 24.750		
LOGOUT - FDS - 100%	R\$ 12.650		



VÍDEO	VÍDEOS 15" ou 30" (Home, In Article e Pré Roll)	R\$ 0,09	R\$ 88,00
	VIDEO BLAST 15" ou 30" 2MM Views/dia (apenas Desktop)	R\$ 145.200	R\$ 72,60
	VIDEO BLAST 15" ou 30" 4MM Views/dia (apenas Desktop)	R\$ 264.000	R\$ 66,00
	VIDEO BLAST 15" ou 30" 6MM Views/dia (apenas Desktop)	R\$ 363.000	R\$ 60,50
	VIDEO BLAST 15" ou 30" 8MM Views/dia	R\$ 440.000	R\$ 55,00
	VIEW COMPLETO 6S	R\$ 0,06	R\$ 55,00
	VIEW COMPLETO 15S	R\$ 0,18	R\$ 176,00
	VIEW COMPLETO 30S	R\$ 0,19	R\$ 187,00
NATIVE	NATIVE DE CONTEUDO	R\$ 2,09	
	NATIVE DE OFERTAS (HOME)	R\$ 4,93	
	NATIVE DE OFERTAS (PÁGINAS INTERNAS)	R\$ 2,09	
	BARRA DE OFERTAS	R\$ 2,09	
	CONTEUDO DE MARCA HOME DDS	R\$ 12.650	
	CONTEUDO DE MARCA HOME FDS	R\$ 6.325	